Aidealy Ltd.
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aidealy.ai | legal@aidealy.ai

Aidealy Website Cookie Policy

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1. What this Cookie Policy covers

This Cookie Policy explains how **Aidealy Ltd.** ("Aidealy", "we", "us") uses cookies and similar technologies on our **marketing website** at aidealy.ai (the "Site"), what choices you have, and how to exercise them.

It should be read together with our **Website Privacy Policy**, which explains who we are, the personal data we collect, international transfers, and your privacy rights. This Cookie Policy covers the Site only - not the Aidealy product/account area or the Aidealy IDE extension, which have their own notices.

For data protection enquiries: **privacy@aidealy.ai**.

2. What are cookies and similar technologies?

Cookies are small text files a website asks your browser to store on your device. They may last only for your visit (**session** cookies) or for a set period (**persistent** cookies), and they may be set by us (**first-party**) or by a third-party service we use (**third-party**).

We also use **similar technologies** that store or read information on your device, or use information your browser sends, such as **local storage**, software development kits, **pixels/tags** (small pieces of code that load when a page opens) and a **lookup on our server** of the organisation behind your IP address. Where this Policy says "cookies", it means cookies **and** these similar technologies.

3. The categories of cookies we use

We group cookies into four categories. Only the first is exempt from consent; the other three are switched on **only with your consent** (see §5). Videos on our video pages work differently: YouTube's player loads only when you press "Play on YouTube" on a video, and pressing it is your consent to it (see section 4.5).

Category	What it is for	Consent needed?
Strictly necessary	Needed for the Site to work and to keep it secure - including protecting forms from bots and remembering your cookie choices.	No (exempt)
Preferences	Remember choices you make about how the Site is displayed. The Site sets no such cookies or storage today; if that changes, they will be listed in section 4.2 and set only after you consent.	Yes
Statistics / analytics	Help us understand, in aggregate, how visitors use the Site so we can improve it.	Yes
Marketing	Show us which organisations visit the Site and which pages are viewed, and link those pages to your enquiry if you contact us.	Yes

4. The cookies we use

The tables below list the cookies and similar technologies we use. Cookie names, providers, and durations can change; for the categories in sections 4.1 to 4.4, the **live, automatically-scanned list shown in our cookie banner's preference centre is the authoritative, current list**. The YouTube items are listed separately in section 4.5, because the banner does not control the video player.

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Advertising cookies. We use no advertising cookies. We never set a non-essential cookie, or run our organisation lookup, before you consent. Separately, if you press "Play on YouTube" on our video pages, YouTube stores items on your device and Google receives information that it may also use for its own purposes, including measuring ads (section 4.5).

4.1 Strictly necessary

Cookie / item	Provider	Purpose	Duration	Type
`cf.turnstile.u`	Cloudflare Turnstile	Helps tell humans and bots apart on our forms	Persistent	Local storage
`CookieConsent`	Cookiebot	Remembers your cookie choices so we can honour them	1 year	First-party HTTP
`aidealy-do-not-sell`	Aidealy (Site)	Remembers that you used the "Do Not Sell or Share" link (section 6) so we keep honouring your opt-out on this browser	1 year	First-party HTTP and local storage

The Turnstile item is stored by Cloudflare, our bot-protection provider acting for us, and appears only where the Turnstile check runs (today, our contact form).

4.2 Preferences

Cookie / item	Provider	Purpose	Duration	Type
(none today)	Aidealy (Site)	The Site stores no display or preference settings at present	n/a	n/a

4.3 Statistics / analytics

Cookie / item	Provider	Purpose	Duration	Type
(none - cookieless)	Plausible	Privacy-friendly, aggregate usage statistics. Plausible sets **no cookies** and does not store your IP address or create a persistent identifier.	n/a	No cookie

4.4 Marketing

Cookie / item	Provider	Purpose	Duration	Type
`__hstc`, `hubspotutk`	HubSpot	Recognise your browser on return visits and record the pages you view on the Site; if you send our contact form from this browser, link	6 months	First-party HTTP

Cookie / item	Provider	Purpose	Duration	Type
		those pages to your enquiry		
`__hssc`	HubSpot	Tracks a single browsing session	30 minutes	First-party HTTP
`__hssrc`	HubSpot	Detects whether you restarted your browser	Session	First-party HTTP
(no cookie)	ipapi.is, for Aidealy	When a page of the Site loads, our server sends your IP address to ipapi.is, in Germany, to learn which organisation it belongs to; nothing is stored on your device	n/a	Server-side lookup

Our organisation lookup stores nothing on your device, so the cookie scan in our preference centre does not list it.

4.5 Videos on our video pages (YouTube) - only when you press play

Our video pages show each video's cover picture, which we host ourselves. **Nothing is loaded from YouTube, and YouTube stores nothing on your device, until you press "Play on YouTube".** When you press it, your browser loads YouTube's embedded player in **privacy-enhanced mode** (from youtube-nocookie.com). YouTube is a Google service. From that moment:

- your browser connects to YouTube and other Google services, which receive your **IP address**, browser and device information, the address of our Site (aidealy.ai), which video you play and, while it plays, information about the playback;
- YouTube stores the items listed below on your device, in a storage area tied to our Site;
- Google may also set or read cookies, such as those in the table below.

Google uses this information to play the video, to give us aggregated statistics about views of our videos (YouTube Analytics; see section 17 of our Website Privacy Policy) and for its own purposes, such as security, improving its services and measuring ads, and may combine it with other information it holds about you, as described in the Google Privacy Policy, on Google's page How Google uses information from sites or apps that use our services and on Google's Business Data Responsibility site. Google states on its page about privacy-enhanced mode that in privacy-enhanced mode your views are not used to personalise your YouTube experience, and that any ads shown in the player are non-personalised.

Your choice. Pressing "Play on YouTube" is your consent to this, each time. We keep no record that identifies you and remember nothing, so the player never starts on its own on another page or a later visit (if you accepted statistics cookies, Plausible counts the play without identifying you). If you do not press play, nothing from the player reaches Google, and the rest of the page, including the transcript, works as usual. You can withdraw at any time by leaving the page; that does not undo what Google has already received. What YouTube stored stays in your browser until you remove it by clearing your browser's cookies and site data; this also clears your cookie banner and "Do Not Sell or Share" choices on that browser, so you will be asked again. The "Watch on

YouTube" and channel links take you to YouTube itself, where Google's own terms and policies apply.

Item	Provider	Purpose	Duration	Type
`yt-player-bandwidth`, `yt-player-caption-persistence`, `yt-player-user-settings`	YouTube (Google)	Player settings, such as playback quality, captions and the audio track you choose; YouTube decides their use	30 days; `yt-player-caption-persistence` about 99 years	Third-party local storage
`ytidb::LAST_RESULT_ENTRY_KEY`, `yt-icons-last-purged`	YouTube (Google)	YouTube's internal housekeeping for the player	30 days (`ytidb::LAST_RESULT_ENTRY_KEY`); the other until you clear it	Third-party local storage
`YtIdbMeta`, `yt-icons`	YouTube (Google)	A local database and cached icons used by the player	Until you clear them	IndexedDB; browser cache
`yt-remote-device-id`	YouTube (Google)	Lets the player recognise your device	Until you clear it	Third-party local storage
`VISITOR_INFO1_LIVE`, `__Secure-YNID`	YouTube (Google)	Security, YouTube analytics, recommendations and, depending on your Google ad settings, advertising	6 months	Third-party cookie
`YSC`	YouTube (Google)	Security: checks that requests during your browsing session come from you	Until you close your browser	Third-party cookie
`PREF`	YouTube (Google)	Remembers your player preferences	8 months	Third-party cookie
`IDE`	Google (advertising)	Only when YouTube shows an ad: shows Google ads (personalised only if you turned on personalised	13 months in the EEA, Switzerland and the UK; 24 months elsewhere	Third-party cookie

Item	Provider	Purpose	Duration	Type
		ads with Google) and security		

5. Your choices and how to manage cookies

Our cookie banner. When you first visit the Site, our consent banner lets you **Accept all**, **Reject all** (just as easily), or choose by category. **Strictly necessary cookies are always on; all other categories are off until you turn them on.** We do not set non-essential cookies before you consent.

Change your mind any time. You can review or withdraw your choices at any time - as easily as you gave them - using the **"Manage cookies"** link in our footer, which reopens the preference centre.

Videos. The YouTube player on our video pages is not part of the banner, and your banner choices do not switch it on or off. It loads only when you press "Play on YouTube" on a video, as explained in section 4.5.

Browser controls. You can also block or delete cookies in your browser settings, and many browsers let you signal a tracking preference. Blocking strictly necessary cookies may stop parts of the Site working.

We ask for your choices again if our use of cookies materially changes (for example, when we add a new tool) and periodically thereafter.

6. US residents - "Do Not Sell or Share" and Global Privacy Control

We do **not** sell your personal information, and we do **not** share it for **cross-context behavioural advertising**.

You can opt out at any time:

- Use the **"Do Not Sell or Share My Personal Information"** link in our footer.
- We also detect and honour the **Global Privacy Control (GPC)** browser signal as a valid opt-out, treated the same as using the link, and display confirmation when your opt-out preference signal has been honoured.

Turning off Marketing cookies in our banner, using the opt-out link or sending the GPC signal switches off HubSpot's cookies and our organisation lookup on this browser.

Videos. When you press "Play on YouTube" on a video on our video pages, your browser sends information to Google because you chose to watch the video on YouTube's player (section 4.5). We do not treat this as a sale or sharing of your personal information, so the "Do Not Sell or Share" link and GPC do not apply to it; if you do not want Google to receive this information, do not press play.

7. How we record your consent

When you make a choice in our banner, we store a record of it (in the `CookieConsent` cookie, for one year, together with a consent identifier and timestamp) so we can honour it and demonstrate that we obtained it. Our banner provider, **Usercentrics A/S (Cookiebot)**, also records your choice in its own consent log, kept on its servers within the EU/EEA (Microsoft Azure in Ireland, with a fail-over site in Amsterdam, the Netherlands). That log record holds your consent identifier, your consent state and the version of the policy you consented to, the page address (URL) where you made your choice, your browser user agent, the first half of your IP address, the date and time, and an encrypted key. Cookiebot deletes the record from its log after 12 months and keeps only aggregated, anonymised statistics after that. Because the banner is delivered through Cookiebot's default content-delivery network, the request that loads it before you make any choice (your IP address, browser user agent, page address and language) is served through the content-delivery network of Akamai Technologies, Inc., a United States company, which may handle the request outside Europe and may log connection details, including your IP address; Cookiebot itself uses

that request only to serve the banner and keeps none of it after processing. The safeguards that apply to data handled outside Europe are described in our Website Privacy Policy (section 6).

For the YouTube player on our video pages, consent works differently: the player can load only after you press "Play on YouTube", so each press is your consent at that moment, and we store nothing that identifies who pressed it (section 4.5).

8. Region-specific points

The choices above apply to everyone. A few regions add specifics:

- **EEA / UK:** Non-essential cookies are set only with your consent; you can withdraw it at any time as described in §5. Our organisation lookup uses information your browser sends automatically (your IP address), so it runs only with your consent.
- **South Korea:** You can refuse non-essential cookies at any time under "Manage cookies". Section 9.5 of our Website Privacy Policy explains how your information is transferred abroad.
- **Japan:** We publish our purpose of use in our Website Privacy Policy. HubSpot and ipapi.is handle your information on our behalf; section 9.6 of our Website Privacy Policy explains how it is protected outside Japan.
- **Israel / UAE:** Non-essential cookies are used only with your consent; the categories, purposes, recipients, and the consequences of refusing are described above and in our Website Privacy Policy.
- **Canada (including Quebec):** Canada has no standalone cookie-consent statute; cookies and similar technologies are governed by Canada's federal privacy law (PIPEDA) and its consent principles, by Canada's anti-spam law (CASL) for the act of placing them, and in Quebec by the private-sector privacy Act as amended by "Law 25". Our worldwide approach is stricter than the Canadian federal baseline: non-essential cookies are off until you opt in, rejecting is as easy as accepting, and you can change your mind at any time via **"Manage cookies"**. For Quebec visitors: before we use any technology with functions that can identify you, locate you, or profile you, this Policy tells you so, and those functions stay inactive unless you switch them on through the banner or, for a video on our video pages, by pressing "Play on YouTube" (section 4.5). HubSpot's cookies and our organisation lookup (section 4.4) are such technologies; they stay off unless you accept marketing cookies. When you accept cookies through our banner, Canadian anti-spam law treats that as express consent to their installation. The same law treats pressing "Play on YouTube" on a video the same way, for the items YouTube stores (section 4.5).
- **Australia / New Zealand:** Neither country has a separate cookie-consent law; their privacy statutes (Australia's Privacy Act 1988 and the Australian Privacy Principles; New Zealand's Privacy Act 2020 and its Information Privacy Principles) apply to cookies where they collect personal information and require us to tell you clearly what we use and why. Our worldwide opt-in approach already goes further than these laws require. Rules about marketing emails are separate (Australia's Spam Act 2003 and New Zealand's Unsolicited Electronic Messages Act 2007 cover commercial electronic messages such as email, not cookies) - see our Website Privacy Policy for how we obtain marketing consent.

9. Contact

Questions about this Cookie Policy or your choices:

Aidealy Ltd., Hamidron 1, Herzliya 4654110, Israel - **privacy@aidealy.ai**

See also our **Website Privacy Policy** (how we handle personal data, international transfers, and your rights) and our **Imprint / legal notice**.

10. Changes to this Cookie Policy

We may update this Cookie Policy from time to time. We will post the new version here with a new "Last updated" date and, where the change is material (such as introducing new tracking technologies), ask for your consent again. This Cookie Policy is written in English; if we provide a translation for convenience, the English version prevails.